

Guiding an Improved Dementia Experience (GUIDE) Model



We're offering a new Medicare program, the GUIDE Model. Are you interested in:

- Improving quality of life for people living with dementia
- Reducing caregiver burden
- Delaying (or preventing) nursing home placement

Sign up for GUIDE today! Contact us at guide@bayaging.org or 1-800-493-0238.

Offered by **Bay Health Solutions**, a partnership of Bay Aging and Peninsula Agency on Aging, Inc. serving Virginia's Peninsula, Middle Peninsula, and Northern Neck region



Our GUIDE Model program launches in July 2025, and we are beginning sign-ups now. We also may have other **free services** for you through our Caregiver Support program. Call or email to get started!

No co-pays or out-of-pocket costs for those who qualify! Those with moderate to severe dementia may be eligible for respite valued at \$2,500 annually. Enrolling in GUIDE does not impact other Medicare benefits or change your PCP or specialist.

Eligibility is determined by Medicare. Basic criteria include:

- Client has a diagnosis of dementia
- Client must be enrolled in Medicare Parts A & B
- Client cannot be enrolled in Medicare Advantage, PACE, or hospice
- Client cannot reside in a long-term nursing home

GP-002-v01 01-14-2025

PHONE: 800-493-0238 EMAIL: guide@bayaging.org WEBSITE: bayaging.org
Medicare's GUIDE website: <https://www.cms.gov/priorities/innovation/innovation-models/guide>