



Bay Aging 2019 Area Plan for Aging Services



BAY HEALTH
A DIVISION OF BAY AGING



BAY HOUSING
A DIVISION OF BAY AGING



BAY TRANSIT
A DIVISION OF BAY AGING

Vision & Mission

Vision – Every neighbor in our region will have a CHOICE and range of services that will assist them to remain independent in their chosen home.

Mission – Deliver the programs and services people of all ages need to live independently in their communities for as long as possible.



The National Aging Network

- One Federal Agency
- 50 State Units on Aging
- 622 AAA's
 - 55% Government
 - 39% Private Non-Profit
 - 05% Other



Bay Aging Core Operations

Middle Peninsula Northern Neck Communities



Bay Aging Operations

Encompassing more than \$40M in assets, directly serving those in need over more than 2,600 square miles with housing, transit, home care, community living, home-delivered meals, and other programs.

- Fixed Assets of more than \$31M--permanent infrastructure for providing service in eastern Virginia
- State-wide service delivery via VAAACares® and Veterans Services contracts.
- 320+ dedicated employees
- A network of more than 1,500 volunteers
- Serving up to 2,000 people per day

Background Information

- Established June 26, 1978 as an Independent 501 (c) (3) Non-Profit Organization
- Federal & State Legal Designation as AAA and CAP and local resource for Housing, Public Transportation, and Veteran Directed Care
- Local Public and Private Sector Support & Governance
- Staff: 320 People
 - 36% Full Time
 - 30% Male
 - 51% Minority
 - 64% Part Time
 - 70% Female
 - 53% Age 60+
- FY 2019 Estimated Budget = \$17 Million

Strategic Plan

Core Goals:

- Services that improve the quality of life for residents
- Financial viability
- An environment where employees can flourish
- Community awareness and marketability of services

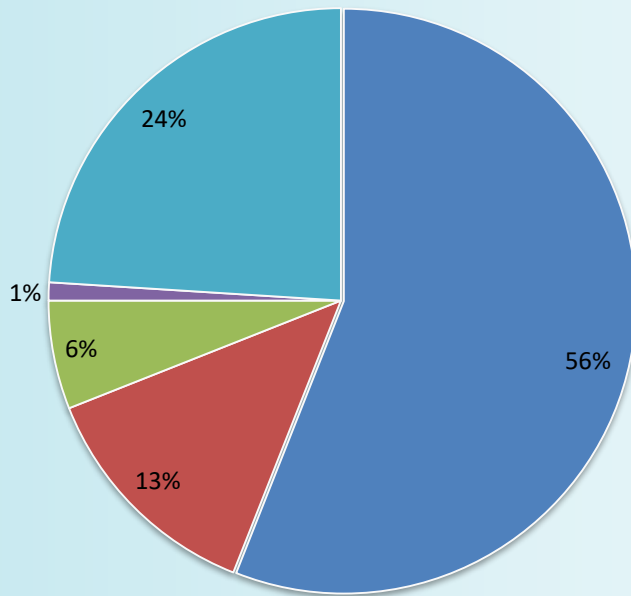
Over-Riding Strategies:

- Social strategies for communications
- Robust information technology
- Fiscal management services
- A strong supporting Foundation.

The full Needs Assessment and Strategic Plan can be found on www.bayaging.org

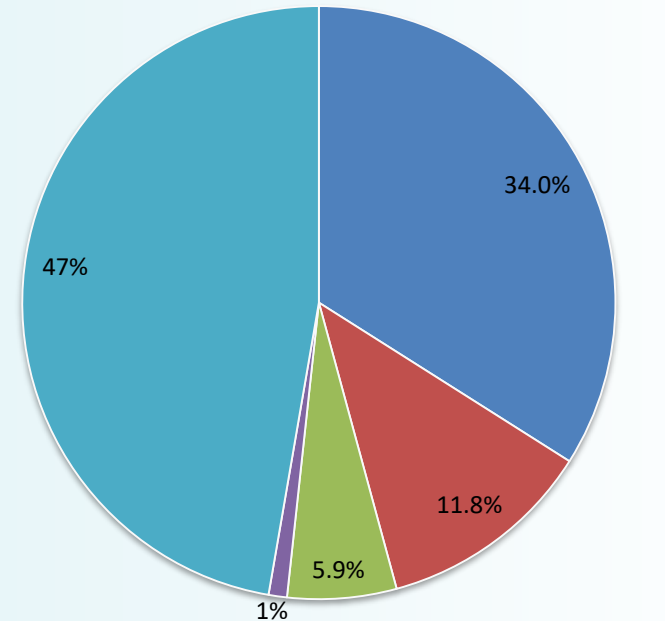
Revenue Trends

2012



■ Federal ■ State ■ Local
■ Contributions ■ Fee for Service

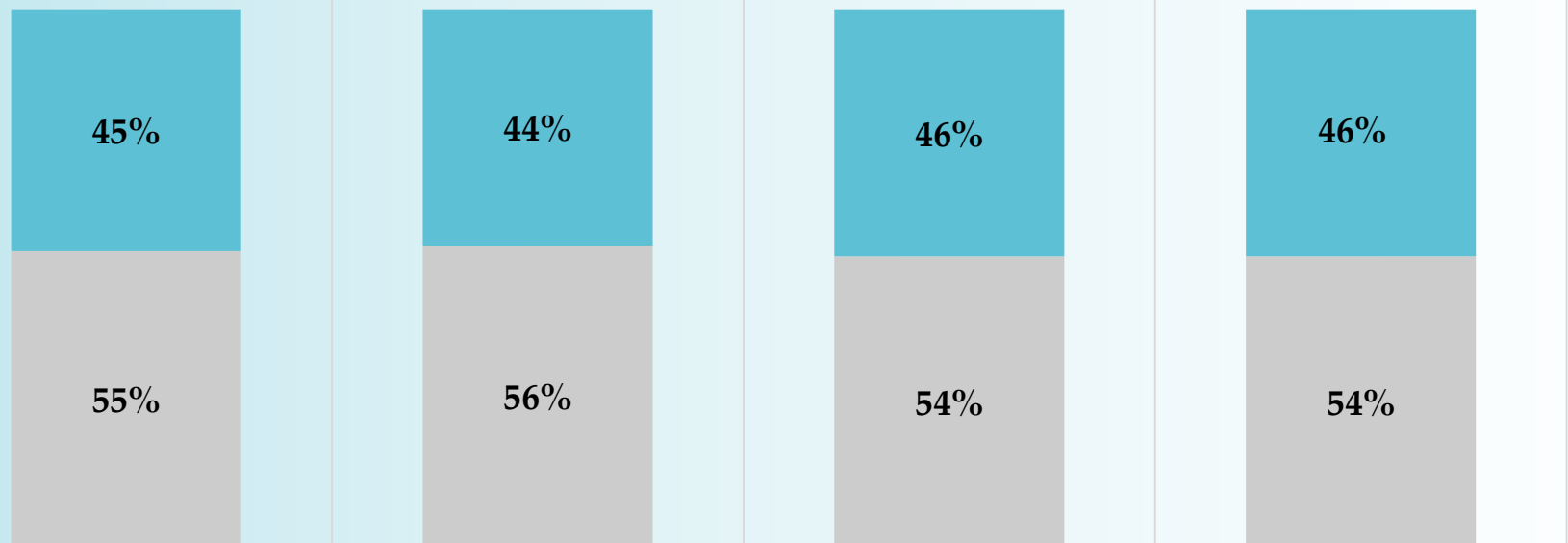
2019



■ Federal ■ State ■ Local ■ Contributions ■ Fee for Service

MIDDLE PENINSULA AND NORTHERN NECK 60+ POPULATION

■ Middle Peninsula ■ Northern Neck



TOTAL POP -
37,240

FEMALE - 19,930

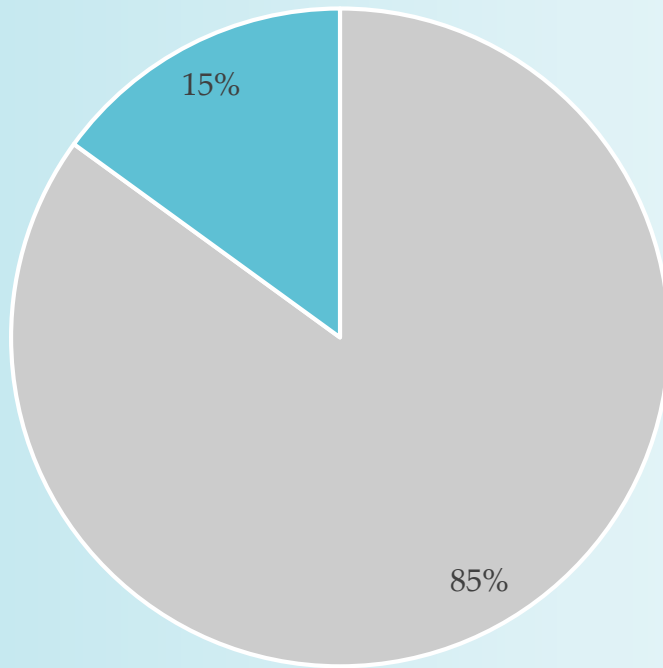
MALE - 15,935

POVERTY - 3,133

By 2020, 38% of people living in the Northern Neck and 30% of Middle Peninsula residents will be 60 and older

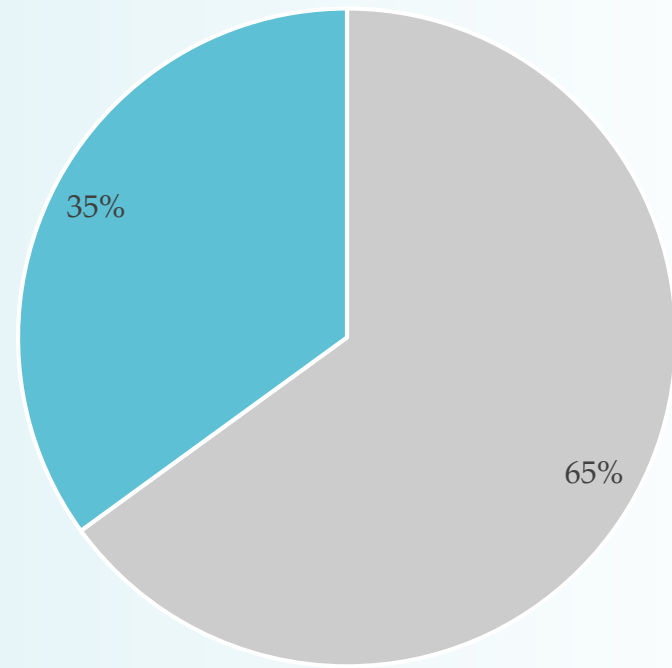
Population Comparisons

Virginia Population



■ Ages <65 ■ Ages 65+

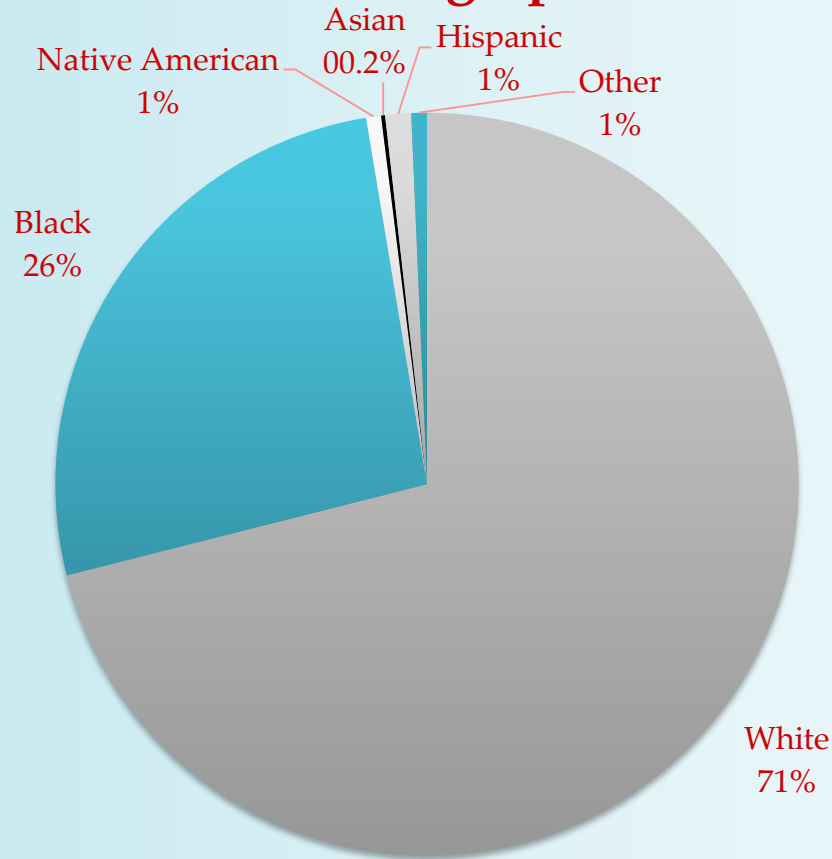
Service Area Population



■ Ages <65 ■ Ages 65+

Middle Peninsula and Northern Neck 60+

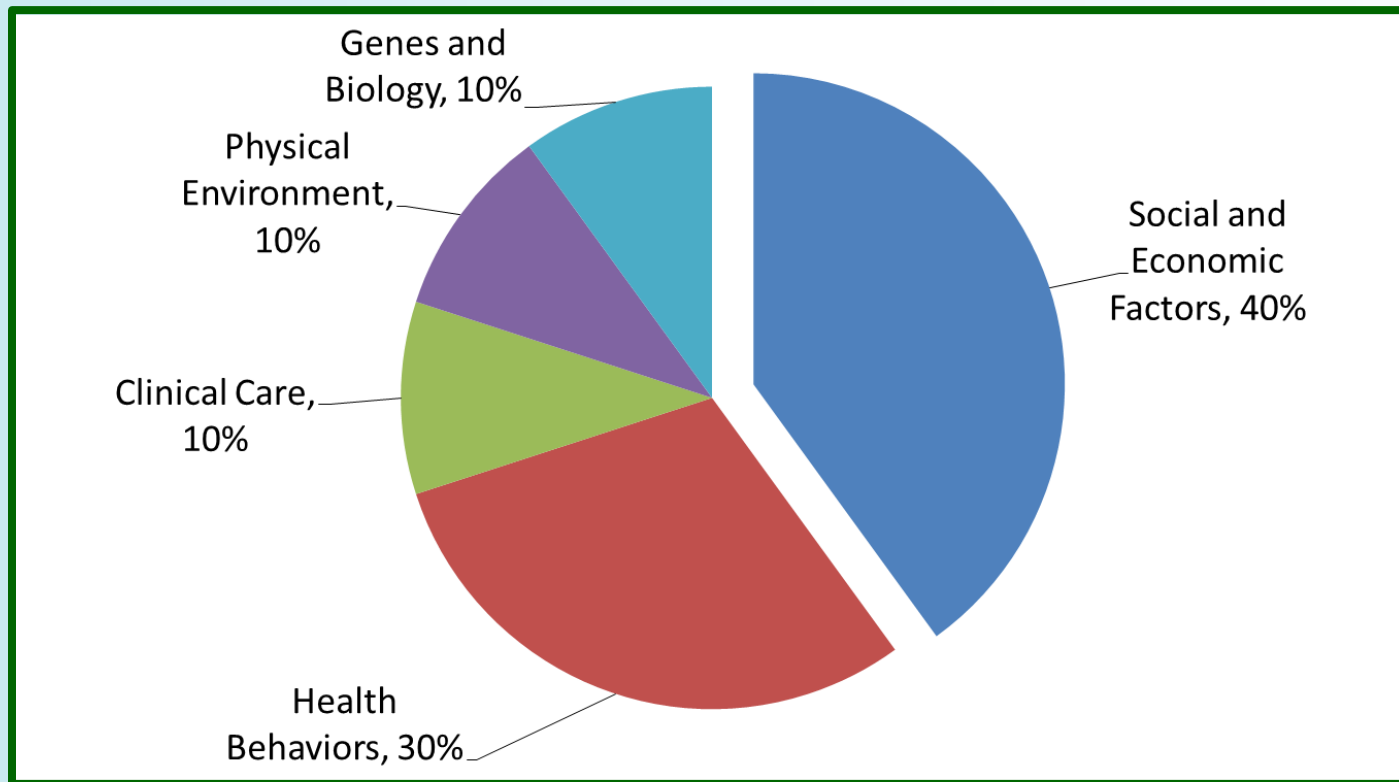
Demographics



Race	Middle Peninsula	Northern Neck	Total
White	16,670	13,515	18,021
Black	3,655	3,020	6,675
Native American	150	15	165
Asian	40	4	44
Hispanic	185	100	285
Other	113	59	172

White
 Black
 Native American
 Asian
 Hispanic
 Other

Public Policy Framework for Improving Population Health



Tarlov AR. Public policy frameworks for improving population health. *Ann N Y Acad Sci* 1999; 896: 281-93.

Services Provided

- Focus on Older Adults
- Available for All Ages

- Senior Outreach to Services
- Options Counseling
- Community Action
- Care Transitions Intervention
- Home Delivered Meals
- Congregate Dining
- Adult Day Care
- Transportation
- Elder Abuse Prevention Program
- In-Home Care
- Personal Care
- Communication, Referral, Information & Assistance
- Legal Aid
- Senior Employment Training
- Home Repair/Modifications

Services Provided cont.

- Weatherization
- Housing Rehabilitation
- Service Enriched Senior Apartment Communities Program
- Housing Choice Voucher
- Retired and Senior Volunteer Program
- Healthy IDEAS Depression/Anxiety Management
- Senior Medicare Patrol
- Advance Care Planning
- Aging and Disability Resource Center
- Chronic Disease Self Management / Diabetes
- Falls Prevention
- Ombudsman
- Insurance Counseling

Area Plan for Aging Services

Approved by Advisory Council

Service	Total Cash
Adult Day Care	\$ 483,605
Homemaker	9,640
Personal Care	400,468
Senior Outreach	123,199
Communication Referral & Assistance	109,832
Senior Transportation	79,830
Congregate Meals	244,453
Home Delivered Meals	547,971
Disease Prevention	14,271
Chronic Disease Self Management	12,936
Long Term Care Coordination	50,618
Public Information Education	8,596
Legal Assistance	5,730
Elder Abuse Prevention	4,071
Local LTC Ombudsman	97,584
Preparation & Administration	103,000
Total	\$ 1,862,310

What aging with *Dignity* means to me...

Quotes from Bay Aging Active Lifestyle Center members at the 2018 May Day celebration.



"Being able to accept life as the changes come and appreciate each day because aging is a blessing to receive."

"Having my health, I can move about and cook for myself, love each other. I can stay by myself"

