

2017—18

BY THE NUMBERS



Community Impact Report

Moving Middlesex County Forward

We believe a healthy community consists of numerous vital conditions—*basic needs for health and safety, good education for all, meaningful work and financial security, humane housing, healthy environment, reliable transportation, community partnerships and social supports people need to thrive.* Bay Aging is proud to contribute to the economic vitality of the communities we serve by partnering with county leaders, community organizations, and local businesses to leverage services for community good.



BAY HEALTH

A DIVISION OF BAY AGING

Bay Aging leveraged \$6,916 from Middlesex County to deliver \$437,892 in services.

- 123 seniors are living healthier lives in their own homes because volunteers delivered them 19,298 nutritious meals
- 1,710 people of all ages were able to make more informed decisions and improve their lives through options counseling, education, insurance counseling, and other programs and services
- 71 seniors received 13,967 hours of in-home and personal care services including wellness checks, and education about chronic disease care management is helping to keep them out of the hospital longer and saving on health costs



BAY HOUSING

A DIVISION OF BAY AGING

Bay Aging received \$2,292 from Middlesex County in support of the Housing Choice Voucher Program. Bay Aging delivered \$173,566 in housing services.

- 14 families are living in homes made healthier and safer through emergency home repair and weatherization services
- 15 people—3 of whom are seniors—are living in 6 safe, decent and affordable homes through the Housing Choice Voucher Program
- 41 seniors are living safely and comfortably at Port Town Village where residents also received 216 hours of support services to further encourage independent living



BAY TRANSIT

A DIVISION OF BAY AGING

Bay Aging leveraged \$72,337 from Middlesex County and \$8,364 from the Town of Urbanna with \$149,873 in state and federal funds to provide \$230,574 in transportation services.

- 8,783 rides
- 36% of total ridership for people going to work
- Residents also used Bay Transit to access health care, education, polling places, retail and other county services
- 1,869 rides provided through the Urbanna trolley promoting tourism and business in the town

OTHER ECONOMIC IMPACTS:

88 Bay Aging employees work in Middlesex County and/or live in the county

Insurance counseling helped 20 seniors save \$25,415 in health care costs

82 volunteers donated 3,380 hours of service, a \$90,415 savings to the county

Bay Aging paid \$18,015 in real estate taxes to Middlesex County

Turn the page for Middlesex County success story.

Spotlight on Success

From Homeless to Hopeful

Numerous community needs assessments from several regional organizations generate results with one of the top needs being affordable housing. The Bay Aging Board of Directors and leadership strongly believe that providing affordable housing for seniors is part of the organization's mission and vision for people to live independently for as long as possible. As such, Bay Aging responded to the need by constructing and operating nine senior apartment communities throughout the region where seniors feel safe and can live independently.

Bay Aging receives new applications for senior housing nearly every day, many with personal stories of need and apathy about finding permanent housing. Bay Aging knew it had the ability to address this immediate need, and on January 1, 2018 implemented a U.S. Department of Housing and Urban Development approved homeless preference. This allows seniors who are homeless an opportunity to move into a rental housing faster than applying through the general waiting list.

To date, 11 homeless seniors—these are people who are 62 years and older—have found new homes at Bay Aging apartments. Mr. F. had stayed at a hypothermic emergency shelter and bounced in-and-out of hospitals after the shelter closed because he had nowhere safe to go. Sadly, this story can be replicated for nearly half of the new residents at Bay Aging Apartments. Mr. M. was living outside in a tent before moving to Port Town Village in Urbanna. The stability of permanent housing has allowed Mr. M to more positively interact with family members, maintain his health and personal care, and obtain employment.

Residents who move into Bay Aging senior apartments don't only receive stable and safe housing; they receive outstanding support from staff and a community of peers, services and referrals, and a chance to work toward their personal goals without the barriers that come with homelessness.

Providing housing to someone experiencing homelessness is not the only outcome worth celebrating. Watching that same person thrive in a supportive community and achieve their goals is the true objective.



Tent in a homeless encampment.



Homeless to hopeful . . .

