

BAY AGING

MINUTES FROM THE MEETING OF THE BOARD OF DIRECTORS

July 27, 2017

Board Members Present: Sheriff Stanley Clarke, Essex County; Ms. Marcia Jones, Middlesex County; Lt. General C. Norman Wood, USAF (Ret.), Essex County; Ms. Karen Lewis, Westmoreland County; Mr. William Reisner, Northumberland County; Rev. Maria Harris, King William County; Mr. Jimmie Carter, Lancaster County; Ms. Belinda Johnson, Westmoreland County; Mr. Joseph Curry, Lancaster County; Mr. Ed Clayton, Mathews County; Mr. Bruce Craig, Northumberland County; and Mr. Ron Saunders, Gloucester County.

Board Members Absent: Mr. Charles Adkins, Esq., King & Queen County; Ms. Cynthia Talcott, Richmond County; and Chief Terry McGregor, Gloucester County.

Staff Present: Ms. Kathy E. Vesley, President/CEO; Mr. Josh Gemerek, Sr. VP Housing; Ms. Stacie Rest, Executive Assistant; Mrs. Ozena Thurston, RN Supervisor and EEOC Officer; Ms. Kay Sheldon, VP Administration/HR; Mr. Ken Pollock, Transit Director; Mr. Bill Smith, Deputy CFO; Ms. Tiffany Robins, Director of Home and Community Based Programs; Ms. Cathey Eades, Director of Care Transitions; Ms. Jennifer Beck, Community Living Programs Director; Mr. Bob Butler, IT Director; Mr. Tinsley Goad, CFO; Mr. Bobby Vassar, Senior Counselor to the President; Ms. Jean Duggan, Director of Development; and Ms. Lisa Walker, VP Advocacy Resources.

Call to order

Public Comment: There were no comments.

Programs:

2017-2018 Operating Budget

Ms. Vesley and Mr. Goad presented the Budget Summary. There was discussion regarding the increase in both the VAAACares and Veterans Directed programs over FY17. Mr. Goad explained that while top line revenue increased significantly, risk was mitigated by the high percentage of variable costs associated with both programs.

Bay Aging 40th Anniversary Celebration

Mr. Josh Gemerek, Sr. VP Housing shared an overview of the plans for Bay Aging's 40th Anniversary June 26, 2018. Mr. Gemerek and the 40th Anniversary Committee applied and received a capacity building grant for \$15,000 to use for public relations, rebranding and marketing for Bay Aging. The Committee will also be working with a marketing consultant to assist in rebranding and marketing for the agency and the 40th Anniversary. They plan to have open house events, presentations at community meetings, social events, etc. throughout the year to showcase Bay Aging services and growth over the past 40 years.

Consent Agenda:

- Minutes - May 25, 2017
- Agenda - July 27, 2017

Ms. Jones moved to approve the Consent Agenda. Seconded by Ms. Lewis, the motion was approved.

New Business:

General Wood stated the Finance Committee met last week and reviewed the financials.

General Wood reported the Finance Committee recommends to the Bay Aging Board of Directors approval of the Bay Aging Financials through April 2017. Financials included a financial/programmatic dashboard, projections and other analyses. The Board unanimously approved the motion.

General Wood reported the Finance Committee recommends to the Bay Aging Board of Directors to approve the Bay Aging FY18 Budget and Service Goals. The Board unanimously approved the motion.

The Bay Aging Advisory Council recommends to the Bay Aging Board of Directors approval of the FY18 Area Plan for Aging Services. The Board unanimously approved the motion.

Chairman Clarke shared the evaluation forms of President/CEO Kathy Vesley with the Board Directors. He requested that the Board Directors complete the evaluation form and return to Ms. Karen Lewis, Vice Chairman.

Chairman Clarke appointed the nominating committee for 2017/2018 Slate of Officers-Board of Directors. Chairman Clarke asked Mr. Carter and Mr. Craig to serve on the nominating committee.

Chief Executive's Report

Ms. Vesley shared that VAAACares has contracted with Magellan to provide coordinated care services statewide to members enrolled in the Commonwealth Coordinated Care Plus (CCC Plus) Program. Bay Aging hired six care coordinators to serve in the Tidewater and Central regions. VAAACares has also contracted with United Healthcare to provide Care Transitions statewide beginning in the Tidewater Region in the fall.

Ms. Vesley reminded Directors of the upcoming Federal and State Budget Impacts; but had no updates.

Ms. Vesley provided governance training on "The Stand For Your Mission" Campaign. This campaign calls on all nonprofit decision makers to stand for the organizations they believe in by actively representing their missions and values and creating public will for important initiatives. Ms. Vesley requested that Directors think about how Bay Aging and the Board can enhance advocacy.

Ms. Vesley announced that VAAACares will receive The John A. Hartford Foundation (JAHF) Business Innovation Award at the National Association of Area Agencies on Aging conference. VAAACares was selected for delivering a bold transformative initiative, uniting AAAs across Virginia to integrate with health plans, insurers and long term services and supports.

Ms. Vesley recognized the increase of volunteers in Essex County from two to now over 18 who deliver meals and conduct friendly visits.

Ms. Vesley congratulated the team involved in putting on the Spaghetti Dinner Fundraiser raising \$1,695 for Meals on Wheels.

Ms. Vesley shared that Bay Aging will receive \$3.8 million from the Virginia Housing Development Authority for a new age-restricted housing facility planned for Gloucester County.

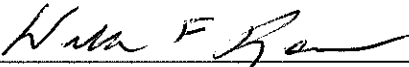
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Next Meeting: The next meeting is scheduled to be held on September 28, 2017, at 9:30 a.m. at Port Town Village.

There being no further business, Sheriff Stanley Clarke adjourned the meeting at 11:40 a.m.

Respectfully submitted,

By 
Sheriff Stanley Clarke, Chairman

By 
Mr. William Reiser, Secretary